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## Anaheim Packing House and Packing District Sweep Their Categories in Gold Nugget Awards

## Landmark Redevelopment Earns Four Grand Awards for Renovation, Neighborhood Planning and Land Use

Anaheim, CA (July 7, 2015) — The Packing House, Anaheim's innovative food hall in a restored 1919 Sunkist citrus-packing building, earned highest honors in the 52<sup>th</sup> annual Gold Nugget Awards. The Packing House, at 440 S. Anaheim Blvd, and the surrounding The Packing District in the heart of CtrCity Anaheim, took the top awards in all four categories it represented, including Commercial Project of the Year Grand Award, on June 25, 2015 in San Diego, as part of PCBC, the nation's largest regional homebuilding exposition and conference.

"With The Packing District, Anaheim's Community Development Department has nurtured a true downtown renaissance," said Gold Nugget Judge Jerry Gloss, Principal of KGA Studio Architects in Denver. "The care and creativity they applied to revitalizing Anaheim's historic core was impressive. We were delighted to bestow Grand Award honors to this exceptional work."

In addition to its Commercial Project of the Year designation, The Anaheim Packing House & District took Gold Nugget Grand Awards for Best Rehab for a Commercial or Industrial Project, Best Infill or Rehab Site Plan and Best Sustainable Commercial Project. The oldest and largest program of its kind in the United States, the Gold Nugget competition honors creative achievement in architectural design and land use. There were 629 entries in 50 categories.



Chet Frohlich Photography

"The Packing House and the surrounding Packing District have been in planning stages for decades, but recognition has been sudden since the Packing House opened last year and exploded with commercial success," said City of Anaheim Community and Economic Development Director John Woodhead. "So it is very rewarding to see this place and its team of international design and development talents not only be nominated in four categories, but to win the top honors in all four."



Members of the Packing House and Packing District team with all four Gold Nugget awards. (L to R) Sandra Kulli President, Kulli Marketing; James Wilson, Principal, 30<sup>th</sup> Street Architects; Landscape Architect Ken Smith; Linda Sadeghi, Co-Owner, The LAB; John Woodhead, Community and Economic Development Director, City of Anaheim; Laura Alcala, Community Investment Manager, City of Anaheim; Brad L. Hobson, Deputy Director, Community Development, City of Anaheim; Rebecca Hardin, Founder, Open Line; Shaheen Sadeghi, President and Founder, LAB Holding; Sergio Ramirez, Senior Project Manager, Community Development, City of Anaheim. Photo by PCBC.

The Packing House and Packing District team includes: City of Anaheim/Community Development Dept.; LAB Holding, LLC; Thirtieth Street Architects & WORKSHOP: Ken Smith Landscape Architect; and Tovey Shultz/General Contractor.

GOLD NUGGET AWARDS FOR THE PACKING HOUSE AND PACKING DISTRICT

The Packing House also recently received nomination to be placed on the National Register of Historic Places, the United States federal government's official list of districts, sites, buildings, structures, and objects deemed worthy of preservation

The Packing House is a grand hall reminiscent of the great public markets of Europe and South America, and is fast becoming a West Coast destination along the lines of San Francisco's Ferry Building and Seattle's Pike Place Market. Its independent, gourmet food and beverage <u>vendors and merchants</u> are curated by <u>LAB</u>

<u>Holding</u>. The two-level structure features a large central atrium with communal dining surrounded by cafes and kiosks. It includes outdoor picnic gardens, a dining porch looking over the Farmers' Park outdoor marketplace, and live entertainment.

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